



Contact Information

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SCALL Newsletter

Advertising Rates 2016

The **Southern California Association of Law Libraries (SCALL) Newsletter** is published electronically five times a year and reaches the nearly 300 members of our organization. We are one of the largest chapters of the American Association of Law Libraries (AALL) and thus our publication is seen by a wide audience.

Membership Demographics

Law firms	45%
Academic	26%
Government	15%
Publisher of Legal Materials	3%
Vendors	2%
Library Consultants	2%
Corporate	1%

Ad Sizes & Rates

Full Page – 7.5 x 9	- \$260.00 per issue
Half Page – 3.5 x 9	- \$185.00 per issue
Quarter Page – 3.5 x 4.5	- \$110.00 per issue
Business Card – 3.5 x 2	- \$75.00 per issue

Submission Deadlines

January 11, 2016	January / February 2016 Issue
March 14, 2016	March / April 2016 Issue
May 9, 2016	May / June 2016 Issue
September 12, 2016	September / October 2016 Issue
November 9, 2016	November / December 2016 Issue