



### Contact Information

Send completed space order form with advertisement in .pdf / .jpeg format to:

Patrick Sullivan  
SCALL Newsletter Business Manager  
c/o Jones Day  
49<sup>th</sup> Floor  
555 South Flower Street  
Los Angeles, CA 90071

Phone: 213-243-2530  
Fax: 213-243-2539

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# SCALL Newsletter

Advertising Rates 2015

The **Southern California Association of Law Libraries (SCALL) Newsletter** is published electronically five times a year and reaches nearly 400 members of our organization. We are one of the largest chapters of the American Association of Law Libraries (AALL) and thus our publication is seen by a wide audience.

### **Membership Demographics**

Law firms	45%
Academic	26%
Government	15%
Publisher of Legal Materials	3%
Vendors	2%
Library Consultants	2%
Corporate	1%

### **Ad Sizes & Rates**

Full Page – 7.5 x 9	- \$260.00 per issue
Half Page – 3.5 x 9	- \$185.00 per issue
Quarter Page – 3.5 x 4.5	- \$110.00 per issue
Business Card – 3.5 x 2	- \$75.00 per issue

### **Submission Deadlines**

January 12, 2015	January / February 2015 Issue
March 9, 2015	March / April 2015 Issue
May 11, 2015	May / June 2015 Issue
September 14, 2015	September / October 2015 Issue
November 9, 2015	November / December 2015 Issue