

Basic Legal Research for Non-Law Librarians

By Elizabeth Caulfield

One of the duties of SCALL's Public Access to Legal Information Committee (PALI) is to "provide ... or oversee ... the training and education on basic legal materials for librarians working in organizations described in the [Committee's] Charge." The organizations listed in the Charge are "public libraries, academic libraries, and cooperative organizations within the Association's geographic area." To meet this Charge, PALI reached out to the Southern California library community in the fall of 2014 with the offer to provide presentations on legal research for non-law librarians.

Two law librarians assisted PALI in locating venues that were interested in hosting a session. Victoria Williamson, Director of the Riverside County Law Library, invited the Committee to provide a session at the Temecula Public Library which partners with Riverside to provide a Law Resource Center. In

addition, Malinda Muller, Director of Programs & Partnerships at the LA Law Library, suggested that the Committee survey libraries through the Southern California Library Cooperative (SCLC). Through these connections, PALI found hosts for three sessions to be held in May and June at public libraries in Temecula, Arcadia, and Orange. PALI set up the logistics for the sessions by working with Efren Nava, Library Assistant at the Temecula Public Library's Law Resource Center; David Dolim, Principal Librarian of Adult and Teen Services at Arcadia Public Library; and Vera Skop, Director of the Inland Library System and Santiago Library System. PALI and these colleagues advertised the sessions through CALIX, the listserv of the California Library Association, and by mailing and distributing flyers to librarians at local public libraries.

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From the President

By Victoria Williamson

Fall is upon us, and as a new year begins for SCALL, we can reflect upon our accomplishments of the past year while setting new goals for the coming months. SCALL had a productive year in 2014-15, with excellent educational programs, sound fiscal health, and an energetic and engaged membership. I would like to begin this new year by recognizing the accomplishments of some of our members.

Congratulations to Jessica Wimer, this year's recipient of the Rohan Chapter Service Award and to Michael Bernier, recipient of this year's Vendor Service Award. Thank you both for your dedicated service to SCALL.

Congratulations also to our new board members, Vice President/President-Elect Stefanie Frame, Treasurer Joy Shoemaker, and Board Member Christina Tsou. All three have al-

ready transitioned smoothly into their new positions. It is a pleasure to work with them as well as with our continuing board members, Secretary Amber Kennedy Madole, Board Member Michelle Tolley, and Past President Paul Moorman.

We also have three new committee chairs this year: Nominations Committee Chair Cornell Winston, Public Relations Committee Chair Bret Christensen, and Grants Committee Chair Cindy Guyer. Thank you Cornell, Bret and Cindy. We appreciate your dedication to serving our members. I also want to acknowledge Jim Senter, Antoinette Morales Tanner and Kenneth Rudolf for their service as past chairs of these three committees. While I'm sad to see them step down, I am happy that they are moving on to new and positive changes in their careers.



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I would like to recognize several members whose involvement extends beyond our local chapter. Michelle Tolley served on this year's AALL Meeting Program Committee. Other SCALL members who served as a speaker, moderator or coordinator during the AALL Conference include: Malinda Muller (Building Sustainable Public Library Partner-

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ships), Mark Gediman (What is Waldo Inc? Connecting the Dots Using Competitive Intelligence), Janine Liebert (The Role of Law Libraries in the New Incubator Models: Collaborations That Train New Attorneys to Represent Modest Means Clients), Ramon Barajas (Worth 1000 Words – Using Pictures and Formatting to Connect with Data), and Pauline Aranas (Diversity Symposium: Celebrating Diversity). Pauline also served as Vice Chair of the AALL Awards Committee and is currently a candidate for the position of AALL Board Member.

A number of SCALL members also received awards at the AALL Annual Meeting in July, and they are recognized in a separate article in this issue. Be sure to take a look at it.

Finally, I would like to thank Paul Moorman for doing a great job coordinating the Pacific Chapters Reception at the AALL Annual Meeting. Held at the Field House in Philadelphia, the reception provided a casual venue where law librarians from all over the western

U.S. gathered to make connections and enjoy great food and good times.

And more good times are in store! Stefanie and her Committee have already secured the date and venue for SCALL's 44th Annual Institute. Mark your calendars for March 4–5, 2016, for a relaxing weekend of professional development at Temecula Creek Inn. Stay tuned for more details.

You will also want to save the date of Thursday, October 22nd for SCALL's Fall Meeting. We will hear more details from the Programs Committee in the weeks ahead.

The critical element that makes our accomplishments of the past year possible is our personal connection to each other. The quality of the relationships we create is what sustains us and our organization. I urge you to be fearless in forging new relationships. Explore beyond your current sphere of comfort. Only then will you discover that you can be part of something larger than you think is possible. You can do that by making this year the year you get actively involved with SCALL.

Job Opportunities

By Don Buffaloe

Library Assistant II; Orange County Public Law Library; Santa Ana, September 30
Library Assistant; Jeffer Mangels Butler & Mitchell LLP; Century City, September 30
Research Specialist; UC Irvine School of Law Library; Irvine, September 28
Reference Librarian; Skadden, Arps, Slate, Meagher & Flom LLP; Los Angeles, September 28
Business/Legal Research Analyst; DLA Piper; Palo Alto, September 10
Legal Reference Librarian / Contract Position; Pro Libra Associates; Los Angeles, August 19
Research Librarian; Latham & Watkins; Los Angeles, August 17
Library Assistant; LAC Group; West Los Angeles, August 14
Research Specialist; Akin Gump Strauss Hauer & Feld; Irvine or Los Angeles – Century City, August 14
Librarian; Weil, Gotshal & Manges LLP; Silicon Valley, August 4
Librarians & Senior Librarians; California Department of Corrections and Rehabilitation, Statewide, April 10

Don Buffaloe

*Chair, SCALL Placement Committee
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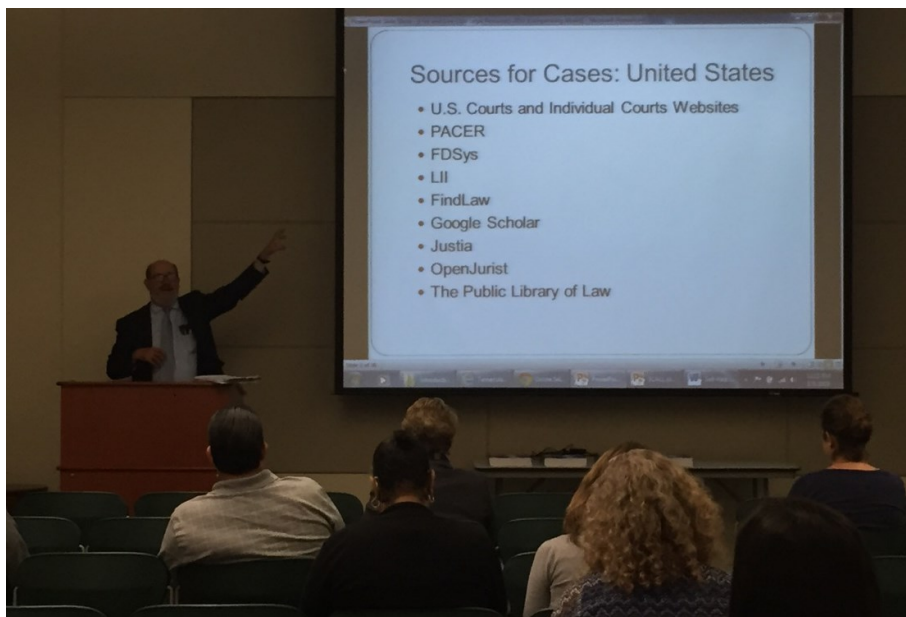
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Committee members initially planned 1.5 hour sessions, supplemented with handouts. The first session made it obvious that the time allotted was not sufficient to cover the planned presentations on an introduction to legal resources, free and low-cost legal resources, self-help materials, legal forms, and referrals for legal research and services, as well as to respond to attendees' questions. Thus, the Committee arranged for more time in Arcadia and Orange.

The sessions gave non-law librarians an opportunity to ask fundamental questions about assisting patrons by providing access to legal materials. Among the many questions, the librarians asked about the appropriateness of keeping a legal encyclopedia that was last updated in the 1950s on the shelf. They wondered why a publisher continues to produce a source if it does not have the official contract from the government. Would instructing a patron on which legal form to use constitute

the unauthorized practice of law? (Yes!) Are online research guides produced by law school and county law libraries good resources for librarians to find out more about legal research? (Absolutely!) One librarian noticed that a citation that refers to a case is easy to recognize because it follows the party versus party format. But how does one recognize citations that belong to other types of legal materials?

These questions encouraged the Committee to tailor subsequent sessions with additional information, such as a handout with citation examples. The presentations in Temecula and Orange were also enhanced by the presence of Efren Nava from Temecula Public Library's Law Resource Center and Molly Solazzo, Public Services Librarian at the Orange County



Public Law Library. They supplemented the Committee's presentations on self-help and legal services referrals with information about their law libraries' services and local legal aid assistance.

I would like to thank Committee members Laura Cadra, Esther Eastman, Janine Liebert, David McFadden, and Kara Noel for helping PALI meet its charge and bring legal research knowledge to more than 60 librarians in Southern California.

Elizabeth Caulfield is an Assistant Law Librarian II at the Court of Appeal, Second Appellate District

Membership News

Welcome, new members!

Shirley C. Frost, Library Assistant at **Musick, Peeler & Garrett LLP**
Brian Heath, Public Services Librarian at **Pepperdine Law School**
Kelly M. Leong, Reference Librarian at **UCLA Law Library**
Petrina Walker, Budget and Acquisitions Coordinator at **Whittier Law School**

Welcome, returning members!

Monica Hamor, Research Librarian at **Bryan Cave, LLP**
Susan Streiker, independent law librarian.
Joan Wolff, Senior Associate of Information Resources at **NERA Economic Consulting**

Any corrections, changes, or additions to your membership information, as well as any announcements for Membership News, should be sent to:

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Musings on my first AALL Annual Meeting: Thoughts of a new law librarian

By Mahum S. Shere

I was very excited for my first AALL Annual Meeting. I had been to a couple of SCALL Institutes since I started library school, and those were great. Each time I attended a SCALL Institute I learned something relevant, and I also met some incredibly nice Southern Californian law librarians. But with the AALL Annual Meeting looming, I felt like I was in the big leagues. Not only was I going to travel to Philly, a city that I had raced through once before and desperately wanted to better explore, I was going to join 1,000 plus law librarians as they networked and learned about various facets of law librarianship.

In preparation, I pored over the conference schedule, looked at programs descriptions, and mapped out which events and programs I planned to attend. To ensure I was making all the right decisions I called my mentor, an incredibly nice and helpful academic law librarian who kindly spent over an hour on the phone with me discussing programming, how I should try to get some swag, and the importance of networking. She did remind me that I should try to have some fun.

As soon as I reached downtown Philadelphia I realized that Philly is a beautifully historic town. This article is *supposed* to be about my first trip to AALL, but really I could easily spend the space allotted talking about the historic residential area, Reading Terminal Market, or the interesting mix of historic and modern buildings that exemplified the downtown.

Although I appreciated this trip for the beauty of the city, I was more impressed with the Annual Meeting. My first full day, I had the opportunity to attend CONELL (Conference of Newer Law Librarians). Before registering for the AALL Annual Meeting, at least 4 librarians recommended attending CONELL. Therefore, I was expecting something nice but wondered, “how

good could it really be?” Pretty great as it turns out. The speakers and organizers at CONELL exuded a warmth that was truly touching. Law Librarians, I have found, are a very nice bunch of people. But CONELL librarians seemed really concerned that newer law librarians start their careers off on the right foot and peppered us with tips and ideas about networking and writing for AALL Spectrum or Law Library Journal.

As a new law librarian there was a lot to be learned at CONELL, but what I found most interesting was the motley mix of individuals who decide to become law librarians. Some were long practicing attorneys who didn’t feel like they belonged in that field,

“It was inspiring to see several organizations and universities in Southern California have banded together to (or single handedly) set up these legal incubators.”

and some were like me, those who had graduated law school but decided relatively early in their careers that they were not meant to practice law. Interestingly, there was also sizeable group of individuals who were never associated with the law, but rather librarians who really enjoyed working in law libraries.

The three days spent attending the Annual Meeting were enlightening and fun. What stands out to me, first and foremost, is the Meeting Host Program that I signed up for before the conference. The Host Program consisted of an experienced AALL Annual Meeting attendee “hosting” a newbie. My host turned out to be Steven Anderson of the Maryland State Law Library, the closing speaker at the 2015 SCALL Institute. I’m pretty sure this is common knowledge, but I’d like to confirm Steve is a wonderful person. He graciously spent about an hour

with me discussing not only the Annual Meeting and his involvement in AALL, but also about his work as a law librarian. I had the opportunity to meet with him throughout the Annual Meeting and he always ensured that I was having a good time and learning.

Of course I attended several educational programs. The program that I really enjoyed was *The Role of Law Libraries in the New Incubator Models: Collaborations That Train New Attorneys to Represent Modest Means Clients*. Although the word incubator may conjure up thoughts of baby chicks, these incubators are meant to help new attorneys gain experience and create a customer base while providing pro-bono or low cost services to those in need of it. The program was moderated by Janine Liebert of LA Law Library, and was presented by Theresa Mesa, Malinda Muller and Fred Rooney. The panel discussed their personal experiences and contributions to setting up incubators for new attorneys and also spoke of various challenges in setting up that model. It was inspiring to see several organizations and universities in Southern California have banded together to (or single handedly) set up these legal incubators. It would be hard to summarize the conversation in this space so for more information about legal incubators, please see http://www.americanbar.org/groups/delivery_legal_services/initiatives_awards/program_main.html.

There is much to appreciate about my first AALL Annual Meeting, but what I find most gladdening about the experience is the camaraderie and helpfulness displayed by law librarians. At every turn, I found congenial individuals who willing to provide information, companionship and encouragement to a newly minted law librarian. It is a true hallmark of the profession.

Mahum S. Shere is a Legal Information Services Librarian at Riverside County Law Library

SCALL Members Receive Awards at AALL Annual Meeting

By Judy K. Davis

Several current and past members of SCALL received awards on the national level at the 2015 AALL Annual Meeting. Congratulations to these SCALL members for their outstanding achievements!

Robert L. Oakley Advocacy Award

Established in 2008, the Robert L. Oakley Advocacy Award recognizes an AALL member or group that has been an outstanding advocate with significant contributions to the AALL policy agenda at the local, state, federal, or international level. This year's award went to the 2012 California UELMA Advocacy Team. Team members included SCALL members David McFadden and Larry Meyer, along with former SCALL member Michele Finerty and UC Davis Law Library director Judy Janes.



The 2012 California UELMA Advocacy Team received AALL's Robert L. Oakley Advocacy Award. L to R: David McFadden, Michelle Finerty, 2014-15 AALL President Holly M. Riccio, Larry Meyer and Judy Janes

Volunteer Service Award

The Volunteer Service Award, established in 2009, honors volunteers who have made significant contributions to the work of AALL. SCALL member Leonette Williams was one of two recipients of the award this year.

Judy K. Davis is the Head of Access Services and Adjunct Assistant Professor of Law at USC Gould School of Law

Submission Deadlines

The SCALL Newsletter team welcomes submission of any articles of interest to the law library community. Contact Christina Tsou, SCALL Newsletter Editor: ctsou@law.uci.edu.

All submissions should be received by:

November 9, 2015	November/December issue
January 11, 2016	January/February issue
March 14, 2016	March/April issue
May 9, 2016	May/June issue
September 12, 2016	September/October issue



Leonette Williams (R) with 2014-15 AALL President Holly M. Riccio. Leonette received AALL's Volunteer Service Award

Instructional Outreach: Web-Scale Discovery Systems

By Lisa Junghahn

In spring 2014, the Harvard Library adopted a web-scale discovery system. This discovery system combines metadata from the catalog with a large cross-disciplinary index. Index data comes from a multitude of publishers and vendors, including newspapers, scholarly articles, digital books, government documents, and open access materials.

The Library made this transition to serve younger patrons who no longer have a traditional expectation of what a catalog is and can do. These younger patrons prefer a one-box search that retrieves materials from across the universe, including from Google and proprietary databases.

These patrons expect to easily retrieve a known-item like an article. They expect the discovery system to fix typos and wonky vocabulary. They want to search in any language and by any type of classification, like SuDoc or Library of Congress. They want to virtually browse stacks, and quickly identify what is available and in what format. They do not want a separate system for ILL requests (or for anything).

Younger patrons, including college freshmen, law students, and first-year doctoral students, do not come with set search behaviors and are easy to train. What is less easy is changing the way librarians think about searching, especially in an institution where staff had been using the same catalog for decades. Beyond librarians, there are other legacy researchers. Researchers like faculty who know the journals, key publishers, and language of their discipline.

The Library wanted the transition to web-scale discovery to work for old and new patrons. To help, a Library outreach team was formed. The team consisted of seven librarians from different schools with complementary expertise, including in technical services.

Within the Library, there are over 900 staff members at 12 degree granting schools in five

towns. There is every type of patron, collection, expertise, task, workflow, and librarian disposition. This diversity posed a challenge, along with the reality that librarians distrusted the new system and how it worked.

The new system uses metadata from the catalog. But, it also uses a lot of unknowable data. There is no knowing, for example, what content is included, what metadata is searched, and how the algorithm works. Furthermore, the system collects data on search habits from across multiple institutions. This made librarians uncomfortable. There were also other clear early imperfections, ones that

“Everyone has the duty to engage and communicate. Improvements only happen when technical staff are informed.”

with conversation and feedback could be fixed. (We had been learning from Marshall Breeding and peer libraries about the potential hacks.)

Given the general mood of our colleagues, the outreach team started all interactions with empathy and a message on the value of change. Change is hard. No one wants to look for the new facets or learn the idiosyncrasies of an algorithm. No one wants to go from feeling like an expert to feeling like an idiot. We especially recognized that some librarians live in dread of having to calm confused and agitated faculty. For this, staff and patrons could still search in the old catalog, and within preferred proprietary databases.

Everyone on the team was a librarian experiencing change. We believed, however, with conversation and endless pastries, we could get colleagues to understand the strengths of the new system, and increase their confidence in working with students, faculty, and other stakeholders.

We started with the idea that colleagues are a class of patrons. And like all patrons, we have our own learning and communication styles. We come with our own process for search and discovery. Processes that we form over time from experience (and sometimes from apathy to change).

The outreach team employed every type of communication strategy. We developed documentation that was shared on a Wiki. We built a research guide. We hosted more than 30 customized trainings and Q&A. We had endless individual conversations. We also drafted easy-to-read twice monthly all-staff emails. But most of all, we listened. We made room for complaints and emotionally driven concerns. We acknowledged concerns, some of which we shared, giving authenticity to our responses.

We got smarter with every interaction. We were able to learn about each type of pressure point. We could anticipate negative assumptions. And we could highlight the positive. For example, circulation staff everywhere really appreciated the interoperability for intra-Library lending. We were able to speak to the big issue of relevancy. We reminded that the Library could make choices to prioritize certain metadata or collections, and to group records into sets.

With every interaction, we exhorted colleagues to take personal responsibility. Everyone has the duty to engage and communicate. Improvements only happen when technical staff are informed.

After a busy eight weeks, the outreach team had succeeded in getting buy-in. This was measured by the intensity of librarian feedback, the increasing complexity of their questions, and the general tone of conversations as the summer ended.

Lisa Junghahn is the Research Law Librarian for Instructional Services at the UCI School of Law

Instructional CALIcon 2015 Program Recaps: Programs on Search Engine Optimizations; Assessments

By Sherry L. Leysen

The 25th Annual Conference for Law School Computing (CALIcon15) was held June 18-20 in the beautiful—and booming—city of Denver, Colorado. Attendees were treated to a wide variety of excellent speakers and warmly welcomed to the University of Denver Sturm College of Law.



In addition to keynote speakers and topical sessions for all attendees, programs were organized by track with three audiences in mind: faculty, librarian, and technologist. With such informative programming, it is always difficult to choose which sessions to attend. I highlight two programs that I found useful and interesting.

The dynamic trio of Todd Venie, Taryn Marks, and Avery Le, from the University of Florida Levin College of Law Legal Information Center presented *Adjusting to the New Legal Research Paradigm: Best Practices for Search Engine Optimization for Legal Scholarship*.

Having extensively researched and synthesized the computer science literature on academic search engine optimization (SEO), and drawing upon their own observations and experiences, Venie, Marks, and Le, shared their four best practices that authors and librarians can implement to facilitate scholarship discovery.

They began by explaining the new research paradigm that is driven by the research habits of students and academics preferring Google Scholar and its search algorithm to other types

of research methods (e.g., Boolean search methods). They noted that researchers rarely click past the first page of search results, which typically include only ten articles. To increase the likelihood that an author's scholarship is discovered, an article must appear before the web page break, preferably in the top six search results.

keywords in article and journal titles. It cares about currency, new is better than old, but it also wants citation counts. They noted open questions, such as whether social media or an author's reputation may impact the relevancy rankings.

With the foundation in place, they presented a list of "Best Practices for SEO: The Four C's of Web Publishing" to prepare articles for optimal academic search engine optimization (where the four c's stand for create, cross, cover, and convert).

First, *create* titles, abstracts, and metadata that accurately reflect what an article is about, while watching length (not too short or too long) and keyword positioning (important and relevant keywords should appear at the beginning of the title and abstract). Prior to uploading an article, be sure the PDF metadata descriptions for title, author, and keywords are consistent. For example, an article's author and



Venie, Marks, and Le, also communicated the relevant differences between search results on Google.com and Google Scholar. Google Scholar is searching a small subset of sites hand-picked by it as an invitation-based search engine. Examples of these hand-picked sites include HeinOnline, JSTOR, SSRN, institutional repositories, SAGE, Wiley, and selected content from LexisNexis (but not Westlaw).

From their research, they shared what factors Google Scholar's algorithm seems to care about. This includes the appearance of relevant

title should appear accurately in the PDF's properties (e.g., the author field should include the author's name with no misspellings). Titles, abstracts, and metadata also must be honest. Including the same keywords multiple times in an attempt to increase relevancy will have a negative effect.

Second, draw more attention to scholarship through related cross-discipline marketing. For example, if an article covers both law and

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Annual Business Meeting

By Cheryl Kelly Fischer

The regular Annual Business meeting of SCALL was held on Thursday, June 19, 2014

at the United States Court of Appeals, Ninth Circuit in Pasadena. A quorum being present, President Paul Moorman called the meeting to order at 7:02 PM. A quorum being present, the meeting was called to order at 4:46 PM.

I. Approval of Minutes from 2013 Business Meeting

Secretary Cheryl Kelly Fischer presented the minutes of the 2013 SCALL Annual Business Meeting. Jim Senter moved to dispense with the reading of the minutes and Larry Meyer seconded. There was no discussion and the motion carried. Larry Meyer moved to approve the minutes, David McFadden seconded. There was no discussion and the motion carried.

II. Treasurer's Report

Treasurer Jessica Wimer reported that SCALL has total assets of \$38,928.96, and the balance with outstanding checks is \$31,649.46. A question was raised about the amount of outstanding checks and Jessica responded that spring is a busy season with scholarships, grants and other expenses.

Carol Ebbinghouse moved to approve the report. Melody Lembke seconded. There was no additional discussion and the motion was carried. The written report is filed with these minutes.

III. Secretary's Report

Cheryl Kelly Fischer reported that use of the AALL Online Election System for SCALL's first online voting election was successful. 86 completed 2014-2015 SCALL Board election ballots were recorded by the deadline.

The results were: Victoria Williamson was elected Vice-President/President Elect, Amber Kennedy Madole was elected Secretary, and Michelle Tolley was elected Board Member.

Per the AALL Online Voting Service Agreement, ten days past the election end date, all election data, including ballot details, in the AALL Online Election System will be destroyed.

Elyse Meyers moved to approve the Secretary's report and Brian Raphael seconded. There was no discussion and the motion was carried.

IV. President's Report

President Paul Moorman read highlights of his written report. In the past year, the Board appointed a new Treasurer after the newly elected Treasurer resigned. The Programs committee hosted many successful events. The chapter's first online election replaced the vote-by-mail system used in all prior SCALL elections.

SCALL held a successful Institute in Ventura on the topic of privacy. The chapter purchased a domain name for the Institute. The SCALL Newsletter has a new committee. Paul thanked the Board and committees for their hard work.

Larry Meyer moved to approve the report. Jim Senter seconded. There was no discussion and the motion was carried. The written report is filed with these minutes.

V. Vice-President's (Institute) Report

VP Kelsey Chrisley gave an interim report on the Institute. She reported that the Institute "Privacy: Current Legal Trends" was a success. The final Institute report will be available once all financial information is available.

She thanked the members of the Institute Committee and all other members, sponsors and exhibitors who helped make the event a success.

Cornell Winston moved to approve the report. Suzanne Smith seconded. There was no discussion and the motion was carried. The written interim report is filed with these minutes.

VI. Other Committee Reports

All committee reports will be made available on the SCALL web site.

VII. Awards Ceremony

Larry Meyer and Diana Jaque reported on this year's awards.

The Rohan Chapter Service Award was awarded to Patricia Hart for her work as the SCALL Newsletter editor. Larry presented the award and Patricia spoke.

The Vendor Award winner was Jan Raymond. Diana made the announcement and the award

will be presented to Jan at next year's Institute.

The winner of the Albert O. Brecht Lifetime Achievement Award was Aleta Benjamin. Diana made the announcement and Aleta will be presented with the award at a later meeting.

VIII. New Business

A proposed amendment to the Bylaws to reflect the new AALL anti-discrimination language was read aloud by the Secretary. Patrick Sullivan moved that the amendment be accepted and Maryruth Storer seconded. There was no discussion and the motion was carried.

IX. Member Questions/ Issues

Larry Meyer noted that academic institutions throughout the country have been having problems financially and it is affecting people locally. To the extent that it has affected SCALL's membership numbers, he asked whether SCALL could do anything to help and suggested, as an example, waiving dues for people who have been laid off. The Board will look into this issue.

X. Announcements

The Pacific Chapters Joint Reception sponsored by LLOPS, NOCALL, SANDALL, SCALL and West PAC at the AALL Annual Meeting in San Antonio will be held on Saturday July 12, 7-9 pm at Pat O'Brien's restaurant in the Alamo Quarters Building. SCALL has the privilege of hosting this event at the 2015 AALL Annual Meeting in Philadelphia.

XI. Introduction of New Board/Passing of the Gavel

Paul Moorman thanked the Board members for their service and passed the gavel to new Vice President Victoria Williamson.

Victoria Williamson presented Paul Moorman with an award of appreciation for service as President.

Victoria Williamson moved to adjourn. David McFadden seconded. There was no discussion and the motion was carried.

The meeting was adjourned at 7:37 PM.

Respectfully Submitted,
Cheryl Kelly Fischer
SCALL Secretary, 2012-2014

Executive Board Meeting

By Cheryl Kelly Fischer

A regular meeting of the SCALL Executive Board was held on March 25, 2015 at the LA Law Library:

Paul Moorman, Past President

Laura Cadra, Vice President

Jessica Wimer, Treasurer

Amber Kennedy Madole, Secretary

Michelle Tolley, Board Member

A quorum being present, the meeting was called to order at 4:26 PM.

I. Minutes

The meetings of the December 9, 2014 board meeting were approved.

Laura Cadra moved to approve the minutes, Michelle Tolley seconded. There was no discussion and the motion carried.

II. Treasurer's Report

Jessica Wimer submitted a written report. SCALL has assets of \$75,157.89 at the time of the meeting.

Jessica Wimer indicated that the newsletter committee was analyzing ad rates for the SCALL newsletter. Jessica reported that advertising rates for the SCALL newsletter hadn't increased in the last 10-15 years, and that she anticipates a 25-30% increase. Jessica also stated that prices will be publicized once the new rates are finalized.

Amber Kennedy Madole moved to approve the report, Laura Cadra seconded. There was no discussion and the motion carried. The written report is filed with these minutes.

III. Secretary's Report

Amber Kennedy Madole reported that the SCALL UPS forwarding account has been updated for the upcoming year, and that SCALL will be using the AALL-provided online voting system again for this year's elections.

Jessica Wimer moved to approve the report and Michelle Tolley seconded.

IV. President's Report

Paul Moorman submitted the SCALL Institute

report on behalf of President Victoria Williamson, who was unable to attend.

Paul Moorman noted that the SCALL Institute this year received a profit of approximately \$16,000.

Paul Moorman stated that the increased profit this year was due to a combination of factors, including speaker selection, using the same venue, an increase in registration fees, and increased sponsorship. Paul Moorman also thanked Victoria Williamson for her leadership, and thanked Laura Cadra for stepping in as VP and Speaker Committee Chair for the 2015 SCALL Institute. Paul Moorman reported that these contributions helped the Institute to take place and to be a financial success.

Paul Moorman also noted that in his opinion, the 2015 SCALL Institute had fulfilled its goal of providing excellent educational services to the SCALL membership, and had done so in a financially prudent way.

Laura Cadra moved to approve the Institute report as submitted and Amber Kennedy Madole seconded.

V. Vice-President's Report

Laura Cadra stated that she would like an engraved gavel for her SCALL contributions.

Laura Cadra also suggested that the board look at the SCALL bylaws and consider the possibility of updating the bylaws to provide more guidance about issues of succession.

Jessica Wimer moved to approve the report and Amber Kennedy Madole seconded.

VI. Committee Reports

The Board received and read all committee reports by email, and those reports are filed with the minutes of this meeting. Per Sturgis' Standard Code of Parliamentary Procedure, all reports are considered filed without voting.

VII. New Business

Laura Cadra provided the Board with an update about the planning process for the new SCALL website. Laura has received a quote from one vendor and is seeking quotes from

other vendors for creating a new SCALL website.

Paul Moorman reported on the issue of the requirement in the SCALL bylaws that SCALL members be geographically based in the Southern California area to have voting rights. Paul reported that some other chapters have removed this clause from their bylaws and asked if SCALL would want to do the same thing.

Laura Cadra suggested that to learn more about the geographic member issue, the Board should locate chapter leaders who have undertaken such a change and ask them about motivations, advantages, and disadvantages of making such a change.

Paul Moorman stated that a bylaws amendment is still at an exploratory stage, and suggested that the board may want to look at alternatives in the meantime.

VIII. Old Business

Paul Moorman reported that SCALL will be co-hosting a joint chapters meeting at the AALL Annual Meeting, to be held at the Field House in downtown Philadelphia. Laura Cadra suggested that SCALL may also want to look into having a local alternative to create more connections between SCALL members.

Laura Cadra discussed the website design, and referred to her earlier comments on requesting quotes from vendors. Laura stated that one of the goals of the website overhaul is to make the website accessible and usable for years to come.

VIII. New Business

Paul Moorman discussed the issue of requiring a SCALL member to set up the SCALL exhibit table, and noted that a member would need to go early to the AALL Annual Meeting to set up the table before the event. Jessica Wimer suggested that perhaps the SCALL Board should look into whether sponsoring the table provides sufficient benefit to SCALL members to justify the cost incurred. The Board agreed to discuss the matter further at a later date.

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continued from page 9 (Board Meeting)

Jessica Wimer proposed a motion nominating Paul Moorman to serve as Past President for another year. Amber Kennedy Madole seconded the motion. The board unanimously approved this motion.

Laura Cadra suggested that SCALL may want to look into hosting a remote learning opportunity for SCALL members to come into contact when not in the same location.

Laura Cadra noted that SCALL may want to host a new member dinner at the annual SCALL Institute to welcome new members.

Jessica Wimer suggested that SCALL send out a survey after the SCALL Institute to collect member opinions about the institute and to gather feedback for future SCALL Institutes.

The meeting was adjourned at 6:17 PM.

Respectfully Submitted,
Amber Kennedy Madole
SCALL Secretary, 2014-16

continued from page 7 (CALIcon)

psychology, make sure the discipline psychology is included as a keyword.

Third, *cover* locations by posting scholarship to a variety of websites to make scholarship more findable and to capture different audiences and readers. This may include SSRN, an institutional repository, LinkedIn, and faculty pages.

Finally, *convert* PDFs to make sure they are searchable (Optimal Character Recognition, or OCR), and thus more visible to Google Scholar's crawlers and indexers.

Venie, Marks, and Le, succinctly identified the most important features of academic SEO to offer attendees a useful list of best practices. Their presentation was enlightening and CALIcon at its best.

On the last day of the conference, Michele Trumbo from Indiana University Maurer School of Law Library in Bloomington, presented *The Road Less Traveled: Don't Be Afraid to Stray from the [Treasure Hunt] Trail When Assessing Students Skills*.

Trumbo shared her experiences teaching Advanced Legal Research (ALR) and ways to make assessments more effective. Her presentation was informative, generated discussion, and sparked a lot of great ideas.

During the presentation she shared a list of different assessment modes being used in ALR courses, gathered from a survey prior to the conference. These include: memos, research exercises, research guides, scavenger hunts, client email/letter, in-class presentations, research narrative/log, quizzes, and oral examinations.

She also facilitated a discussion among attendees who elaborated on or offered additional assessments, such as:

- Oral Examination Assessment: eight to ten research scenarios are prepared by the instructor. Each student draws a scenario, researches for two hours, and then gives an oral report to the instructor describing his or her research method and sources consulted.

- Research Strategy and Client Bill Forms: for an asynchronous online advanced legal research course, part of the assessment requires each student to complete a legal research strategy form along with a form to bill the client for research time.
- Supervising Associate Assessment: a student is given a research scenario where he or she is supervising the research strategy of a new associate. The student then has to explain what the associate is doing wrong, and how to improve the associate's research strategy.

In addition to offering insight on adult learners, Trumbo offered guidelines for offering feedback: be specific, quick, future-focused, candid, and inclusive.

Next year the 26th CALIcon will be held in Atlanta, and promises to be just as informative as this year.

Sherry L. Leysen is the Research / Instruction Librarian – Faculty Services at Chapman University Fowler School of Law

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2015-2016

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Treasurer's Report

By Joy Shoemaker

SCALL Balances

Balance as of October 1, 2015	\$42,965.47
Pay Pal Balance as of October 1, 2015	\$451.51
Total Balance as of October 1, 2015	\$43,416.98

Committee budget requests were due at the end of August. As of October 1, requests are still outstanding. A budget will be prepared for President Victoria Williamson and presented at the board meeting on October 22.

Fall Meeting

Save the date!

Come to the SCALL Fall meeting, which will feature John DiGiglio of Reed Smith discussing budgeting issues faced by all law librarians. Don't just take last year's budget and decrease it by 10%, learn how to make that 10% count!

Food from Clementine.

\$25.00 / Students \$12.00

RSVP by Friday, October 16, 2015.

Questions? Contact the Programs Committee: Elyse Meyers, Sarah Joshi, or Erik Adams.

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2015-2016

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