



# 47<sup>TH</sup> SCALL INSTITUTE

*Artificial Intelligence & Machine Learning Demystified*

February 22-23, 2019

Hyatt Centric, 1111 East Cabrillo Boulevard, Santa Barbara

**To register as an exhibitor:**

Please complete and mail this form, along with check payable to SCALL, to:

Diana C. Jaque  
 The Asa V. Call Law Library  
 USC Gould School of Law  
 University of Southern California  
 Los Angeles, CA 90089-0072

The registration deadline is **January 16, 2019.**

**To book a hotel room at the guaranteed rate:**

Book at [https://santabarbara.centric.hyatt.com/en/hotel/home.html?corp\\_id=G-BSCA](https://santabarbara.centric.hyatt.com/en/hotel/home.html?corp_id=G-BSCA) or call (402) 537-6806 and mention that you are attending SCALL.

Rates are \$175 for a single or double and \$195 for a triple or quad, for the nights of February 21, 22, and 23.

The deadline to receive the rate is **January 21, 2019**

**Part 1: Select Your Ticket(s)**

Ticket Type	Price	Number of Tickets
<b>Major Exhibitor</b> Includes preferred exhibit space, special recognition in the program, two Institute bags, and the admission of <b>two representatives</b> to the conference sessions, Friday evening reception, Saturday breakfast, and Saturday luncheon.	\$800	
<b>Exhibitor</b> Includes exhibit space, recognition in the program, one Institute bag, and the admission of <b>one representative</b> to the conference sessions, Friday evening reception, Saturday breakfast, and Saturday luncheon.	\$600	
<b>Total Due:</b>		

**Part 2: Provide Buyer Information**

**Buyer Name:**

**Buyer Email:**

**Part 3: Provide Information for Representative(s) and Exhibit Space**

<b>Organization (For Badge):</b>				
<b>Representative Name (For Badge):</b>				
<b>Friday Evening Reception</b>		Attending		Not Attending
<b>Saturday Breakfast</b>		Attending		Not Attending
<b>Saturday Luncheon</b>	Chicken	Fish	Vegetarian	Not Attending
<b>Second Representative Name (For Badge):</b>				
<b>Friday Evening Reception</b>		Attending		Not Attending
<b>Saturday Breakfast</b>		Attending		Not Attending
<b>Saturday Luncheon</b>	Chicken	Fish	Vegetarian	Not Attending
<b>Do you need any accommodations for food allergies or disabilities?</b>				
<b>How many electrical outlets do you need?</b>				
<b>Are there any companies that you prefer not to be placed next to?</b>				

#### **Part 4: Important Policies for Exhibitors**

Thank you so much for your support of the Southern California Association of Law Libraries. Your support ensures that SCALL is able to offer grants and scholarships to the next generation of Southern California law librarians!

Please note that exhibitors may not represent two unrelated companies in the same exhibit space. If you wish to exhibit for two companies, please purchase two exhibitor registrations.

Additionally, unless otherwise authorized by SCALL, all marketing, including promotion of products, resources or events, must take place at the exhibitor's designated table. Marketing materials, including handouts and merchandise, should be distributed only at the exhibitor's table. For additional promotional opportunities, including placing marketing materials into the attendee bags, please ask about sponsorship.

**Questions?** Please email Diana C. Jaque, [djaque@law.usc.edu](mailto:djaque@law.usc.edu).