



Contact Information

Send completed space order form with advertisement in .pdf / .jpeg format to:

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SCALL Newsletter

Advertising Rates 2023

The **Southern California Association of Law Libraries (SCALL) Newsletter** is published electronically four times a year and reaches the nearly 400 members of our organization. We are one of the largest chapters of the American Association of Law Libraries (AALL) and thus our publication is seen by a wide audience.

Membership Demographics

Law firms	45%
Academic	26%
Government	15%
Publisher of Legal Materials	3%
Vendors	2%
Library Consultants	2%
Corporate	1%

Ad Sizes & Rates

Full Page – 7.5 x 9	- \$299.00 per issue
Half Page – 3.5 x 9	- \$212.75 per issue
Quarter Page – 3.5 x 4.5	- \$126.50 per issue
Business Card – 3.5 x 2	- \$86.25 per issue

Submission Deadlines

September 5, 2023 (Extended to Oct. 5th)	Fall 2023 Issue
November 13, 2023	Winter 2023 Issue
March 11, 2024	Spring 2024 Issue
May 6, 2024	Summer 2024 Issue