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SCALL Newsletter

Advertising Rates 2023

The **Southern California Association of Law Libraries (SCALL) Newsletter** is published electronically four times a year and reaches the nearly 400 members of our organization. We are one of the largest chapters of the American Association of Law Libraries (AALL) and thus our publication is seen by a wide audience.

Membership Demographics

Law firms	45%
Academic	26%
Government	15%
Publisher of Legal Materials	3%
Vendors	2%
Library Consultants	2%
Corporate	1%

Ad Sizes & Rates

Full Page – 7.5 x 9	- \$299.00 per issue
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Quarter Page – 3.5 x 4.5	- \$126.50 per issue
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Submission Deadlines

November 13, 2023	Winter 2023 Issue
March 11, 2024	Spring 2024 Issue
May 6, 2024	Summer 2024 Issue
September 5, 2024	Fall 2024 Issue