



Contact Information

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**SCALL
Newsletter**

Advertising Rates 2026

The **Southern California Association of Law Libraries (SCALL) Newsletter** is published electronically four times a year and reaches the nearly 400 members of our organization. We are one of the largest chapters of the American Association of Law Libraries (AALL) and thus our publication is seen by a wide audience.

Membership Demographics

Law firms	45%
Academic	26%
Government	15%
Publisher of Legal Materials	3%
Vendors	2%
Library Consultants	2%
Corporate	1%

Ad Sizes & Rates

Full Page – 7.5 x 9	- \$299.00 per issue
Half Page – 3.5 x 9	- \$212.75 per issue
Quarter Page – 3.5 x 4.5	- \$126.50 per issue
Business Card – 3.5 x 2	- \$86.25 per issue

Submission Deadlines

Advertisements submitted in correct format and paid for by the dates below will be published in the corresponding seasonal issue.

September 1 – Fall Issue

November 1 – Winter Issue

March 1 – Spring Issue

May 1 – Summer Issue